



# First Federal Savings Bank Launches Cutting-Edge Website to Enhance Customer Experience

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EVANSVILLE Ind., May 01, 2024 (GLOBE NEWSWIRE) -- First Federal Savings Bank, a community bank and trusted leader in financial services, is pleased to announce the launch of their new, redesigned website, aimed at providing customers with an intuitive and user-friendly online experience.

With a focus on accessibility and convenience, the new website features streamlined navigation, enhanced functionality, and a responsive design optimized for desktop, tablet, and mobile devices. Customers can easily explore our range of banking products and services with just a few clicks. The new website also provides more ways to connect with First Federal Savings Bank.

“We are thrilled to introduce our new website, which reflects our commitment to delivering exceptional service and meeting the evolving needs of our customers,” said Courtney Schmitt. “We believe this enhanced online platform will simplify user experience and provide valuable resources and tools to help you achieve your financial goals.”

### Key features of the new website include:

- 1. User-Friendly Interface:** Intuitive navigation and a clean layout ensure a seamless browsing experience for customers of all ages and technological abilities.
- 2. Educational Resources:** Accessible financial education resources empower customers to make informed decisions and manage their finances effectively.
- 3. Improved Accessibility:** Compliance with accessibility standards ensures that all customers, including those with disabilities, can easily access and navigate the website.

4. **Responsive Design:** The website adapts to various screen sizes and devices, ensuring optimal performance and usability across all platforms.

We invite both existing and prospective customers to explore the new website and experience the convenience and functionality it offers.

For more information about First Federal Savings Bank and its banking products and services, please visit

<https://www.firstfedsavings.bank>.

About First Federal Savings Bank

*First Federal Savings Bank was established on Evansville, Indiana's Westside in 1904. A community bank offering ten locations in Posey, Vanderburgh, Warrick, Henderson, Daviess, and Pike County. They aspire to deliver innovative and personalized banking solutions, are dedicated to developing lasting and personal relationships, and contributing to the economic property of the communities they proudly serve.*

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